

Improving Energy Performance and Achieving Decarbonization Goals With US DOE's 50001 Ready™ and Superior Energy Performance 50001™

Presented by

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February 15, 2024





Webinar Procedures

- All attendees are on mute
- Submit questions at any time
- The webinar is being recorded
- Please take the after-class survey!



Look for the Questions icon in the top menu bar





Join at slido.com #22725242

(i) Start presenting to display the joining instructions on this slide.





What Is This "Lighting Design Lab"?

- Seattle City Light's go-to resource for lighting and lighting controls since 1989 – 30+ years
- Formed by BPA and NW utilities to fill education needs for the transforming market
- Expanded to include resources that support whole buildings





Upcoming Events

| Course | Day | Time |
|---|------------|-----------------|
| Building Electrification and Decarbonization | Thu Feb 29 | 10:00am-11:30am |
| CHPWH System Considerations in a Nutshell | Thu Mar 14 | 10:00am-NOON |
| Delivering High Performance Using VHE DOAS System | Thu Mar 28 | 10:00am-11:30am |
| Seattle City Light Controls Incentives | Thu Apr 4 | 10:00am-11:00am |

Stay up-to-date at LightingDesignLab.com and by subscribing to our newsletter.





What most closely describes your primary position function?





What industry best represents yours?





How would you describe your current energy-efficiency efforts?









Is decarbonization a priority for your organization?

After Class Survey!

• Thank you for taking it!



Office of ENERGY EFFICIENCY & RENEWABLE ENERGY

US DOE 50001 Ready Program



Ethan Rogers, Technology Manager, Industrial Efficiency & Decarbonization Office

February 15, 2024 Seattle City Light

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ISO 50001 Energy Management Systems

What is an Energy Management System?

- Energy Performance Improvement Platform
 - Energy efficiency is only one focus
 - Integrated demand side management (IDSM)
 - Resilience, security, demand, supply
 - Decarbonization
- Operational Excellence Program
 - Policies and procedures
 - Systematic approach
 - Change management
- Broader Organizational Framework
 - Energy management platform integrated into business systems
 - (Multinational) Corporate reporting, compliance, and alignment
 - Demonstrates action and commitment to long term success



A management system is:

- ✓ Say what you do✓ Do what you say
- ✓ Prove it
- ✓ Improve it

ISO 50001

- A framework for continual improvement of energy performance
- A global standard developed by 56 countries with U.S. leadership
- A flexible business practice used by 45,000+ sites worldwide



50001's data-driven, flexible design helps organizations of all kinds and sizes achieve **persistent energy** and **cost savings** over the **long term**

US DOE's 50001 Ready Navigator and Program

Progression in Energy Management Programs



50001 Ready is part of a Pathway toward ISO 50001 Certification and Validated Energy Savings in SEP

50001 Ready

- Developed and launched by the U.S. Department of Energy in 2017
- No-cost, self-paced, step-bystep framework
 - Aligns with ISO 50001 standard
- Recognizes US-based organizations that implement comprehensive energy management systems





50001 Ready Navigator Platform

- Includes a suite of resources to support continuous improvement of energy performance
 - Actionable tasks
 - Detailed guidance
 - Downloadable Playbooks
- Proven pathway for persistent energy savings and energybased greenhouse gas reductions



DOE Recognition for Conforming to ISO 50001

STEP 1 Implement ISO 50001 principles

Complete 25 Tasks in US DOE's 50001 Ready Navigator free, self-guided online tool

STEP 2 Present energy performance

Submit energy performance data. May use EPA's Portfolio Manager or DOE's EnPI Lite

> STEP 3 Self-attest to 50001 Ready

Sign-off by management of 50001 Ready implementation and commitment



50001 Ready Program & Navigator Platform

Navigator content structure

The 25 tasks are grouped by the **seven** sections of the ISO 50001:2018 standard:







ISO 50001 Standard Structure and 50001 Ready Content

50001 Ready Coaches train participants on how to implement each of the 25 steps toward building

systematic energy management approach using the 50001 Ready Navigator

| Context of the organization | Leadership | Planning | Support | Operation | Performance evaluation | Improvement |
|----------------------------------|------------------------------|--|---------------------------------|--|---|------------------------------|
| 1. An EnMS and your organization | 4. Management commitment | 7. Risk to EnMS success | 14. Competence and training | 17. Operational controls | 20. Monitoring and measurement of the EnMS | 24. Corrective action |
| 2. People and legal requirements | 5. Energy policy | 8. Energy data collection and analysis | 15. Awareness and communication | 18. Energy considerations in design | 21. Monitoring and measurement of energy performance improvement | 25. Continual improvement |
| 3. Scope and boundaries | 6. Energy team and resources | 9. Significant energy uses | 16. Documenting the EnMS | 19. Energy considerations in procurement | 22. Internal audit | |
| | | 10. Improvement opportunities | | | 23. Management review | |
| | | 11. Energy performance indicators and baselines (EnPIs and EnBs) | | | | |
| | | 12. Objectives and targets | | | | |
| | | 13. Action plans for continual improvement | | | | |

50001 Ready Navigator

Free online 'Turbo Tax-like' tool, with step-by-step approach to ISO 50001 implementation

- Guidance broken into straight forward sections, including:
 - Getting It Done what specifically needs to be accomplished
 - Task Overview how does this task connect with ISO50001
 - Full Guidance comprehensive guidance about the task
 - Transition Tips from other management systems or ENERGY STAR
- Form teams, assign tasks, setup multiple projects
 - Great project management tool
- Downloadable guidance
- URL: navigator.lbl.gov

| Task: | An EnMS and Your Or | ganization | | |
|--|--|---|--------------------|------------------------------------|
| ← BACK TO DASHBO | DARD | 1 2 3 | | NEX |
| Task 1: We d to improve er 50001 Ready | etermine the strategi nergy performance ar / energy managemen or this task: Contributor | c issues that affect ou nd achieve the goals o t system. | r ability f our | Get Help Contact Central Office |
| Current Task Statu Not Started X Your roles for this ta | us: Completed In Progress () Ready For Revi ask: Contributor & Approver | ew Q Completed ✓ Next T | ask → | |
| Current Task Statu Not Started X Your roles for this ta Detailed Guida Getting it Done | us: Completed In Progress (2) Ready For Revi ask: Contributor & Approver ance: An EnMS and Your Task Overview Full Description | ew Q Completed ✓ Next T Organization Notes e Playbook & Assig | ask→ | |

Guidance in Navigator is based on ISO 50001 Principles. There is no fee to use the tool.

Detailed Guidance: An EnMS and Your Organization

Getting It Done

Task Overview Full [

Full Description

Notes 0

Playbook 🛛 🐣 Assignments

Ready Navigator Playbook Files

Each *optional* task worksheet functions on its own, but all put together forms a living system and record of an organization's EnMS

 Multiple resources for each task have been streamlined to help you build your EnMS program one step at a time.





50001 Ready Summary of Tools

The 50001 Ready Navigator

Online step-by-step guide.

The core tool for EnMS development, benchmarking, and assessment.



50001 Ready Navigator Features – Additional Resources



Multi-Site Functionality

- Create and manage multiple
 50001 Ready projects under one umbrella project administered by a Central Office
- Complete, participate in, and/or review tasks for all sites at once
- Work with teams across multiple facilities
- Reduce time and effort for implementing 50001 Ready
- Individual sites are still recognized for 50001 Ready implementation



50001 Ready Navigator Features – Multi-Site Platform

- Multi-site functionality central office involvement to coordinate and support activities at multiple linked facilities
- Reduces time and effort to implement 50001 Ready across multiple facilities
- Standardizes 50001 Ready system across facilities
- Centralized repository for understanding how your facilities manage energy



Sector and Program Specific Guidance

| Sector specific guidance | Additional Guidance will be added based on Experience, Sector, and Partner Affiliation. |
|---|--|
| Wastewater treatment Government organizations Hospitality | ← PROJECT NAME — — — — — — — — — — — — — — — — — — — |
| Program specific guidance ENERGY STAR ISO 9001 ISO 14001 | The 50001 Ready Navigator offers tips and resources that leverage your existing experience, subsector-specific details, and partnership affiliation(s). By making selections below appropriate to your project, you can customize which tips and additional resources will appear. You can make changes to your selections at any time by using the "manage project" function on your project page. Experience The project team has experience with: Yes NOX ISO 9001 Yes NOX ISO 14001 Select the sub-sector(s) associated with this project. This will add sub-sector-specific guidance and additional resources for completing tasks. When available, this additional guidance will be found in the "Full Description" tab and additional resources (such as Playbook example files) will be provided in the "Resources" tab of each task. Important Note: New types of sector-specific guidance will be added in the future. |
| 50001 Ready Program Partner | □ Federal Agency ✓ Wastewater Treatment |
| affiliation | 50001 Ready Partner Affiliation Specific Energy Management program guidance and contact information will appear in the Navigator if available. Why associate this project with a Program Partner? |
| Join a partner cohort and receive program specific guidance | ENTER PARTNER REFERENCE CODE(S) [ENTER REFERENCE CODES, SEPARATE BY COMMAS IF MORE THAN ONE] optional Unsure? Don't worry, you may change your program associations at any time in the Project Profile |

Subsector Specific Guidance

| Scope and Boundaries |
|--|
| 1 2 3 Next 5 |
| |
| We have documented and approved the scope and Get Help |
| ask Status: Not Started |
| d X In Progress () Ready For Review Q Completed or this task: Contributor & Approver Cuidance: Scope and Boundaries |
| one Task Overview Full Description Decarbonization Notes Playbook Assignments ription awater Treatment Sector - Additional Guidance |
| GY STAR Energy Management transition tips |
| e: Identify the set of activities to be included in your EnMS |
| daries: Define the physical or organizational limits of your EnMS |
| and boundaries statement |
| dance Version: v18.03.01.02 |

Decarbonization Guidance

- \checkmark Task by task considerations and strategies
- ✓ Three major anchor points
 - WRI and WBCSD GHG Protocol
 - US EPA Center for Corporate Climate Leadership (inventory guide)
 - ISO 14064-1 Quantification and reporting of GHG emissions and removals
- ✓ Training materials for cohorts focusing on decarbonization
 - Tools and resources
 - Playbook files
 - PowerPoint slide decks

32

Decarbonization Guidance

For each of the 25 tasks, the Navigator has energy management related guidance:

- Getting it Done
 - Simple description of task
- Task Overview
 - Explanation of reason for task
- Full Description
 - Reference materials and links
 - Definitions
 - How-to descriptions
 - Decarbonization guidance
- Playbook
 - Worksheet with guidance
 - Form for documenting



Decarbonization Guidance

v0.9

8

Each of the 25 tasks will have guidance on how to incorporate GHG management into an EnMS.

The guidance will point out where there might be tradeoffs between energy efficiency and decarbonization goals. 50001 Ready Decarbonization Management Guidance – All documents

Task 3: We have documented and approved the scope and boundaries of our 50001 Ready energy management system.

GHG Management Tab:

Determining the scope and boundaries for an energy management system that includes energy-related GHG emissions allows your organization to focus its efforts and resources. As described in the Task Overview, the scope identifies the set of activities that are included in the EnMS, while the boundaries are the physical or organizational limits of the EnMS.

When determining the scope, or set of activities to be included in the EnMS, organizations will need to distinguish between the various sources of direct and indirect emissions that are to be managed by the EnMS. The <u>GHG Protocol's Corporate</u> <u>Accounting and Reporting Standard</u> defines three categories, or "scopes" of direct and indirect emissions that are widely used and should be considered:¹

Scope 1 Emissions: Direct GHG emissions.

Direct GHG emissions occur from sources that are owned or controlled by the organization, for example, emissions from combustion in owned or controlled boilers, furnaces, vehicles, etc.; emissions from chemical production in owned or controlled process equipment.

- Scope 2 Emissions: Electricity indirect GHG emissions.
 Scope 2 accounts for GHG emissions from the generation of purchased electricity, steam, heat, or cooling consumed by the organization. Purchased electricity is defined as electricity that is purchased or otherwise brought into the organizational boundary of the company. For purchased energy, scope 2 emissions physically occur at the facility where electricity, steam, heat, or cooling is generated.
- Scope 3 Emissions: Other indirect GHG emissions.
 Scope 3 is an optional reporting category that allows for the treatment of all other indirect emissions. Scope 3 emissions are a consequence of the activities of the organization, but occur from sources not owned or controlled by the organization. Some examples of scope 3 activities are extraction and production of purchased materials; transportation of purchased fuels; and use of sold products and services.

For most organizations, inclusion of scope 1 and scope 2 emissions is the minimum that should be considered when determining the EnMS scope and boundaries. However, some organizations also include scope 3 emissions within the scope of their GHG

¹ The Greenhouse Gas Protocol, A Corporate Accounting and Reporting Standard: World Business Council for Sustainable Development and World Resources Institute (https://gipprotocol.org/sites/default/files/standards/ghg-protocol-revised.pdf)

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50001 Ready Decarbonization Management Guidance – All documents

objectives and can consider including some categories of scope 3 emissions that are energy-related in the EnMS.

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Keep in mind that your organization may choose to **manage** some scope 3 emissions, for instance by engaging with stakeholders in the value chain, whether or not it chooses to **report** those emissions externally. Consider the issues and requirements identified in Task 1: An EnMS and your Organization to determine which GHG emissions categories are relevant to your organization. For instance, the decision to include various categories of scope 3 emissions in the EnMS could be due to those emissions being:

- · Large relative to the organization's scope 1 and scope 2 emissions.
- Critical to key stakeholders (e.g. customers or investors)
- Ones that your organization can influence (e.g. outsourced production processes).

In setting the boundaries for the EnMS, consider the EnMS scope identified (especially for scope 3 emissions) to ensure that the boundaries include all managed emissions.

For many organizations, starting with management of scope 1 and 2 boundaries will provide ample opportunity to reduce energy-related GHG emissions.

For corporate entities, the organizational boundary addresses the variety of ownership structures a corporation could have, including wholly owned operations, incorporated and unincorporated joint ventures, subsidiaries, and others. <u>Chapter 3 of the GHG</u> <u>Protocol's Corporate Accounting and Reporting Standard</u> provides guidance on the use of two distinct approaches to define organizational boundaries for the purpose of accounting for GHG emissions:

- Equity share approach: A company accounts for GHG emissions from operations according to its share of equity in the operation.
- Control approach: A company accounts for 100 percent of the GHG emissions from operations over which it has control.

Corporate entities should review this document to better understand corporate GHG emissions accounting practices.

If you have an existing 50001 Ready-based EnMS and want to adapt it to manage energy-related GHG emissions, you should:

 Review your existing scope. Consider whether your organization will manage energy-related scope 1 and scope 2 emissions and which, if any scope 3 emissions it will include. Make sure the scope reflects the issues and requirements identified when updating Task 1: An EnMS and Your Organization for GHG emissions. Update your scope as needed.

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9

Benefits of Using 50001 Ready to Decarbonize

Help organizations

- Bring structure to decarbonization initiatives, carbon counting, and reporting
- Coordinate their energy efficiency and decarbonization strategies
- Leverage existing management systems (ISO 9000, 14000, 50001, etc.)
- Understand the trades offs of various decarbonization and energy efficiency actions
- Support participation
 - Better Climate Challenge
 - CDP, EPA, other decarbonization programs

| 50001 Ready U.S. DEPARTMENT OF ENERGY | rgy Management Systems port the Better Climate Challenge |
|--|--|
| An Energy Management System Will Help Your Organization Meet its Better Cilmate Challenge Goale. | How does DOE's 50001 Ready Program Support Decarbonization? |
| The United States and the world face a protound climate crisis. To mitigate the impacts of climate change while oreating lobs and stengtheming the clean energy economy, the U.S. Department of Energy (DOC) is challenging orgarizations to sel antibitos, portfolio-wide, and near- term operational greenhouse gas (CHG) emissions reduction goals to showcase how they as leaders are taking measurable sleps to address olimate change. | DOE released a new feature in the Spring of 2022 tailored to organizations using the Navigator for GHC emissions reduction. DOE and Lawrence Berkeley National Laboratory (Berkiely Lab) have developed the 50001 Ready Decarbonization Management Guidance. This guidance applies to each of the 50001 Ready Navigators 25 taaks, and Is designed to help organizations comprehensively manage energy-related greenhouse gas emissions using an ISO 50001-based energy management system as a buindation. |
| What is the Better Climate Challenge? The Better Climate Challenge is a voluntary, market-based platform for organizations to set ambilitous, portfolio-wide | Spedfically, the new 50001 Ready Decarbonization Management Guidance will help organizations: |
| GHG emissions reduction goals and showcase how they are taking steps to address climate change. Partnering organizations commit to reducing their scope 1 and 2 GHG emissions by at least 50% (25% for energy-Intensive Industries) within 10 years. | Align Internal systems, processes, and statkeholders to reduce energy-related GHG emissions more effectively and efficiently Improve the quality and rigor of energy-related GHG emissions reduction data and information shared internally and with key statkeholders such |
| How can Energy Management Systems Support the Better Climate Challenge? Energy management systems – business practices based | as regulatory authorities, customers, and investors Create a culture for continual improvement of energy and GHG emissions performance, capture synergies among various investments (e.g., energy efficiency and renevable energy), and create |
| on iso boot – are a key set of organization a processes that can be used to save energy as well as reduce GHG emissions. Energy efficiency advittes organized as part of an energy management system are proven to lead to persistent improvement in energy performance and represent best practice in meeting energy reduction transfe. By advincing a promove implemented examine | bevelop or improve a data collection, analysis, and reporting processes for energy-related GHG emissions reduction Establish a systematic approach to managing and reducting energy-related GHG emissions |
| management system will result in CHC entristions "37 reductions, especially if that is a stated target and/or objective of the energy management system solitions, 5000 1 fready and SEP 20001, that can help your organization | The guidance also provides assistance on how to adapt produrement processes to encourage suppliers to adopt iSO 5001-based business practices as a key strategy for addressing their Scope 3 emissions. |
| Increme Jerus Unified Unairenge guala. As part of the 50001 Ready program, DOE has developed several recources to help organizations implement energy management systems. The 50001 Ready Navigation is a web-based to that provides usep-by-sleg guidance for implementing and maintaining an energy management system in conformance with he ISO 50001 global standard. Use of the Navigator ensures that your organization shares a considert definition of energy management systems, and facilitates a team-based approach to its implementation. | How Can I Learn More? Votit Instational Control Contr |
| Learn more at betterbuildingssolutioncenter.energy.gov | ENERGY |

50001 Ready Partner Program

DOE 50001 Ready Partners + Utilities Engaged in 50001 Ready



50001 Ready Partner Program



Provides Partners visibility to cohort participant progress. Enables Partners to provide custom guidance

50001 Ready Partner Program



50001 Ready in Canada

Canadian 50001 Ready Program

Natural Resources Canada now recognizes facilities in Canada!



50001 Ready Canada Video

Get 50001 Ready Canada recognition with the Ready Navigator tool

Superior Energy Performance 50001[™] Program

SEP 50001 Certification



50001 Ready is part of a Pathway toward ISO 50001 Certification and Validated Energy Savings in SEP

Overview of the SEP Program

- The U.S. DOE has developed the ANSI-accredited 50001 Superior Energy Performance (SEP 50001) program in which facilities implement an EnMS based on the ISO 50001 standard and pursue third-party verification after achieving established energy performance improvement targets.
- ISO 50001 and SEP 50001 are data driven, using measured energy and relevant data to calculate energy performance.
- ISO 50001 uses the Plan-Do-Check-Act framework oriented towards improving energy efficiency to overcome organizational limitations and drive greater energy savings
- The SEP 50001 certification program provides a transparent, globally accepted system for verifying improvements in energy performance and management practices achieved with an ISO 50001 certified EnMS



SEP M&V Protocol

- Energy performance improvement is determined through use of the Superior Energy Performance Measurement & Verification (SEP M&V) Protocol.
- The SEP M&V Protocol requires the use of linear regression models that meet specified statistical validity requirements to calculate energy savings attributable to energy efficiency actions.
- The SEP M&V Protocol allows for non-routine adjustments, such as major process line changes, further ensuring that the Energy Performance Indicator (EPI) determined through its use isolates gains achieved via the adoption of energy efficiency actions.

Energy Management Certifications

Creating a System and Creating Trust

The Value of Certification

ISO 50001 Certification mean you can trust the system

SEP 50001 Certification means you can trust the numbers AMERICAN NATIONAL STANDARD ANSI/MSE 50028-1:2019 (formerly ANSI/MSE 50021)

Superior Energy Performance 50001™ Program- Additional Requirements for Energy Management Systems

Secretariat: Georgia Tech Energy and Sustainability Services (GTESS) Approved as an American National Standard on April 9, 2019



SEP 50001 Certification Process Overview

| Organization meets requirements ISO 50001 EnMS SEP 50001 Verification ANSI/MSE 50028-1 SEP 50001 Energy Performance Improvement: SEnPI > 0.0% | SEP 50001 Verification Body Conducts audit Issues SEP 50001 program certificate Submits Energy Performance Improvement Report to SEP 50001 Program Administrator* |
|---|--|
|---|--|

- ANAB-Accredited ISO 50001 and SEP 50001 Program Certification
- Achievement period: 1, 2, or 3 years
- *For multiple-site certification, organization completes the reports for non-sampled sites, not Verification Body

DOE Enhanced Recognition for SEP 50001



- DOE recognizes all SEP 50001-certified facilities.
- Silver, Gold, or Platinum designation are higher levels of recognition earned by SEP 50001-certified entities that exceed certification requirements using the SEP 50001 Scorecard.
- SEP 50001 Scorecard
 - Describes how organizations achieve DOE recognition for Silver, Gold, or Platinum levels for SEP 50001.
 - Elevated recognition confirmed by DOE (via the SEP 50001 Program Administrator)

Key SEP 50001 Program Documents for Certification

| Standards | Protocols | Forms submitted during certification process |
|--|---|--|
| ISO 50001 EnMS Requirements | Measurement & Verification (M&V) Protocol Methodology to verify facility energy performance improvement | Application for SEP 50001 Organizations provide to the Administrator and Verification Body. Submit prior to audit. |
| | | |
| ANSI/MSE 50028-1 SEP 50001 Requirements beyond ISO 50001 | Certification Protocol Process for becoming certified, and energy performance improvements requirements timeframes | Register of Implemented Energy Performance Improvement Actions |
| | | bottom-up comparison of energy performance improvement. |
| ANSI/MSE 50028-2 Specifies the principles and requirements for SEP 50001 Verification Bodies. | | Energy Performance Improvement Report |
| | | SEP 50001 Performance Verifiers complete this report Submit certification details to DOE. |

SEP 50001 <u>program documents</u> web page also includes: Approval forms for alternative approaches, M&V guidance, Voluntary Cost/Benefit Form, and more.

Superior Energy Performance 50001 Program

- Analysis of eleven years of SEP program participants' energy savings shows a 4.2% improvement across all facilities in the first year.
- By the 11th year, the facilities are still achieving a 3.4% year on year improvement in energy performance.
- Far exceeds the average improvement in energy intensity across all of industry
 - 0.5%/year per EIA
 - 1.3%/year per IEA
- Journal article to publish in <u>Sustainable Energy</u> <u>Technologies and</u> <u>Assessments</u> in late 2023

Research Findings: Energy Management Saves More Energy



U.S. DEPARTMENT OF ENERGY OFFICE OF ENERGY EFFICIENCY & RENEWABLE ENERGY

Energy Management Accelerates Results





"50001 Ready has proven critical in managing operations at GM efficiently throughout this year's challenges and positioned us well to meet our net-zero **2050** goals. Our implementation enabled us to establish common processes and procedures to increase efficiency, optimize production, and aid in effective remote troubleshooting. These actions have been indispensable in supporting GM's responsiveness to the operational variabilities and challenges introduced by the COVID-19 pandemic."

Bob Baird, Energy Sustainment Manager, General Motors

Thank you!



Questions?

Visit the 50001 Ready website at energy.gov/50001Ready

Stay informed

CONTACT ethan.rogers @ee.doe.gov

THANK YOU



lightingdesignlab.com | 🖂 lightingdesignlab@seattle.gov